A Look at the Promising Leaders Program:

In 2013, New Haven Promise—in partnership with the Yale School of Management and Yale’s Community Hiring Initiative—launched programming to further strengthen Promise Scholars with leadership training and placement options. The result was the Promising Leaders Program.

The Promising Leaders Program—which uses a curriculum developed by Yale SOM graduate students and matches Scholars with graduate school mentors—is a requirement for Promise students hired for paid summer internships through the hiring initiative. While it has grown from 23 students in its first year to 56 in 2015, the program is poised to become as important as the scholarship component itself.

“We were faced with some realities,” said Patricia Melton, the Executive Director of New Haven Promise, “A student getting a college degree is wonderful, but without a successful transition to a career, its impact is tempered. Yale SOM and the Community Hiring Initiative recognized this and have provided immeasurable resources to see the next Promise investment through.”

In addition to paid internship opportunities—which run for 6 to 10 weeks at a variety of Yale departments as well as New Haven organizations like the Neighborhood Music School, the Connecticut Pre-Engineering Program, the Connecticut Center for Arts & Technology, Teach For America and College Summit—the resources of Yale SOM provide Scholars with a host of benefits.

In addition to traditional orientation activities, the Scholars will convene at Yale SOM twice in the summer for professional development which includes leadership exercises, career mentoring, networking, resources and advice on resumes and communications.

The Promise scholars who’ve been through the Promising Leaders Program recognize the opportunity before them. “This is a helpful orientation, especially for individuals going into business fields who have families who have no knowledge about the corporate world,” wrote one participant last summer. “I hope New Haven Promise keeps extending their resources to scholars—and just New Haven students in general.

In 2015, all participants were also paired with a mentor, who build a rapport to aid the scholar in navigating this early journey into a business climate These coaches will help Scholars remain accountable to their internship goals, reflect on their performance and update their resume to include their internship experience.
Welcome to the New Haven Promise 2016 Internship Fair! Online, you will find a collection of resources to guide you in your internship search. From advice on resumes to how to effectively use social media sites like LinkedIn, the advice provided by Promise is good for everyone, especially college students and more recent graduates. Nonetheless, we’ve broken out a few of the most important steps below:

**Step 1: The Resume**
Your resume is the most important part of the job search as it highlights your experiences and skills. You can find a lot of resume advice on the internet, but here are the basics:

- Focus on achievements, not responsibilities
- Avoid formatting/grammar mistakes
- Keep it up to date and include your most relevant work experience

**Step 2: Network**
Networking is very important; it’s how you meet potential employers and make a statement about your abilities and professionalism. There are a lot of ways to approach networking, but here’s our advice:

- Good first impressions count; prepare a brief personal introduction in advance
- Be prepared! Always have a resume, business card, or online presence ready

**Step 3: Social Media**
Social media is becomingly important in the job search, and there’s one big rule to remember:

**Keep it professional**
Don’t believe us? Take a look at the numbers below.

### Social Media by the Numbers:

- **94%** of hiring managers plan to use some form of social media for job recruiting purposes
- **73%** of employed millennials found their current job through some form of social media
- **43%** of hiring managers use some form of social media to research any potential job candidates

Remember: 1 in 3 hiring managers have rejected candidates due to unprofessional social media profiles.